

Together Towards Tomorrow



Girl Scouts
NORTH CAROLINA COASTAL PINES

Girl Scouts – North Carolina Coastal Pines Virtual Administrative Team Conference 2020

Saturday, August 8 – Friday, August 14, 2020

At Girl Scouts, we prepare girls for a lifetime of leadership! As valuable volunteers and members of the Administrative Team, you play an essential role! TOGETHER, let's welcome the new program year, celebrate the impact of our organization, and share updates that will set us up for success as we move forward *Together Towards Tomorrow!*

Celebrate our virtual conference via social media using the hashtags - **#GSNCCPATC2020** and **#GStogethertowardstomorrow**

Saturday, August 8, 2020

10:00 AM – 10:10 AM

Welcome & Opening Remarks – Lisa Jones, CEO
Introduction of Keynote Speaker – Shawna Peaks, VP of Learning and Development

10:10 AM – 10:40 AM

Keynote Speaker – Ms. Felicia Scott

In her fourteen-plus years as an executive and life coach working with Fortune 500 executives, business leaders and entrepreneurs she has helped thousands through her speaking, coaching and writing to unlock their strengths, live fearlessly, expand their leadership, strengthen their performance and, enjoy authentic and effective communication.



10:40 AM – 11:15 AM

Girl Scout Movement & Council Updates

Virtual ATC 2020 Opportunities **Monday, August 10 – Friday, August 14**

Retail “Deal of the Day”

Check out daily discounts on featured retail items beginning Monday the 10th through Friday the 14th! **Happy Shopping!**

***Discount good on regular-priced apparel and excludes clearance. Discount cannot be used in combination with any additional coupons/offers including badge bucks. Discount not applicable online and can only be used in council shops. Check out girlscoutshop.com to “window shop” our great merchandise assortment.

Facebook Live Events!



Visit the Girl Scouts – North Carolina Coastal Pines' Facebook page at 3:15 PM each day beginning Monday, August 10 through Thursday, August 13 for engaging and exciting **Facebook Live** events!

Workshops

Since workshops are virtual, you may register for as many sessions as you like! Please review the **Workshop Descriptions** section of the packet for the recommended audience for each workshop. We hope this helps you identify workshops that would be most meaningful for your role/s. However, volunteers are welcome to attend any session!

Virtual ATC 2020
Together Towards Tomorrow
Opportunity Catalog by Day and Time

Monday, August 10, 2020

Retail “Deal of the Day” Theme: **Our Vest Deal Yet!**

Save 10% Off Adult Vests and Components!

Make a \$49 purchase including the adult vest and receive a FREE tote bag!



Facebook Live Event

Girl Scouts – North Carolina Coastal Pines’ [Facebook Page](#)

3:15 PM

Shop Live with our Retail Team!

A few clicks is all it takes to discover something new!

Shop the latest Girl Scout and GS-NCCP specific apparel, housewares, and accessories.

Plus, take advantage of special discounts!

Workshops for Monday, August 10, 2020

Choose (1) per time slot.

12:30 PM – 1:15 PM

- A. Welcome to Volunteer Systems 2.0!
- B. Meet Your Match: The Girl Scout Gold Award

6:30 PM – 7:15 PM

- A. We’re in This Together: Updates for Returning Service Unit Managers
- B. Welcome to Volunteer Systems 2.0!

Tuesday, August 11, 2020

Retail “Deal of the Day” Theme: **You can...end of story.**

Save 10% Off ALL Fun Patches!



Facebook Live Event

Girl Scouts – North Carolina Coastal Pines’ [Facebook Page](#)

3:15 PM

Roadside Chat with Mobile Programming!

Vroom! Please join us LIVE on the road with our mobile units! Learn the ins and outs of these state-of-the-art vehicles and how to participate in Girl Scouting on the go!

Workshops for Tuesday, August 11, 2020

Choose (1) per time slot.

12:30 PM – 1:15 PM

- A. How to Market an Area Event and Boost Event Participation!
- B. Be the “New”-est Member of the Service Unit Team: New Member Recruiter

6:30 PM – 7:15 PM

- A. NEW Badges: Business Up Front, Party Out Back!
- B. gsLearn: Unlimited Training at Your Fingertips

6:30 PM – 8:30 PM

- A. Welcome to the Team! NEW Service Unit Manager Training

Wednesday, August 12, 2020

Retail “Deal of the Day” Theme: **Got Girl Scout pride? Let it show!**

Save 20% Off ONE Regular-Priced Piece of Apparel!



Facebook Live Event

Girl Scouts – North Carolina Coastal Pines’ [Facebook Page](#)

3:15 PM

Unboxing with Product Program!

Please join us where together we will take a deeper dive into our Fall Product Program goodies! Plus, receive a sneak peek of Cookie Season 2021!

Workshops for Wednesday, August 12, 2020

Choose (1) per time slot.

12:30 PM – 1:15 PM

- A. Ins and Outs of Virtual Girl Scouting at Home
- B. New Co-Leader LIVE! Learning Facilitator Updates & More
- C. Virtual is the Game. School Captain is the Name!

Thursday, August 13, 2020

Retail Shop’s “Deal of the Day” Theme: **Bake the World a Better Place!**

Save 10% Off ALL Housewares - Cooking Utensils, Drinkware, and Coasters!



Facebook Live Event

Girl Scouts – North Carolina Coastal Pines’ [Facebook Page](#)

3:15 PM

Reach Even Greater Heights: NEW Girl Scout Badges and Awards are Here!

Ready to explore new heights? These NEW Girl Scout badges and awards will take us there together and beyond!

Workshops for Thursday, August 13, 2020

Choose (1) per time slot.

12:30 PM – 1:15 PM

- A. Show the Love! Adult Recognitions and Volunteer Appreciation
- B. Demystifying the First Aid/CPR and Babysitting Program

6:30 PM – 7:15 PM

- A. Relevant Service Unit Banking for Remarkable Results
- B. Girl Scouts Give: PhilanTROOPy 102
- C. Diversity, Equity, and Inclusion – Part II

Friday, August 14, 2020

Retail Shop’s “Deal of the Day” Theme: **Hit refresh on your Girl Scout wardrobe!**

Save 15% Off Accessories (Scarves, Totes, Bags, Journals)

Be on the lookout for a special email just for you filled with additional resources and a few extra surprises!

Volunteers who complete the Virtual ATC 2020 Survey will receive a FREE ATC patch in the mail!

Thank you for your participation in Virtual ATC 2020!

Workshop Descriptions

When selecting workshops, please reference the recommended audience for each session. We hope this helps you identify workshops that would be most meaningful for your role/s. However, volunteers are welcome to attend any session.

Be the “New”-est Member of the Service Unit Team: New Member Recruiter

Recommended Audience: *Troop Recruiters and School Captains*

The New Member Recruiter is a vital member of the Service Unit Team. They are the point of contact for volunteers in their area for new girls that want to join a troop, new parents that want to volunteer, and local opportunities that promote Girl Scouting within their community. New Member Recruiters promote the Girl Scout Movement everywhere they go, especially with those that are new to Girl Scouts! In this workshop, you will learn all about this exciting new volunteer role and how to be a successful New Member Recruiter.

Demystifying the First Aid/CPR and Babysitting Program

Recommended Audience: *Volunteers*

Have you or fellow service unit volunteers had questions about the First Aid/CPR and Babysitting program? Why aren't there more classes offered in your area? Is it possible to have classes at our leader's meeting? Which trainings are offered and when? During this virtual workshop, together, we will demystify the First Aid/CPR and Babysitting program. You'll learn about how the process works and the program in more detail like which classes are offered, how the First Aid/CPR and Babysitting schedules are set up each year, how to be approved to serve as a troop first aider and more!

Diversity, Equity, and Inclusion – Part II

Recommended Audience: *Volunteers*

As a follow up conversation to our keynote address on diversity, equity, and inclusion, please join us for an interactive workshop on exercises to help us move together towards tomorrow.

Girl Scouts Give: PhilanTROOPy 102

Recommended Audience: *Girl Scouts Give Champions*

The Girl Scouts Give campaign encourages troops and areas to live out the principle of "be a sister to every Girl Scout". In this virtual workshop, go right to the source and hear tips, tricks, and best practices from Girl Scouts Give Champions and troop co-leaders who participated in our first year of Girl Scouts Give!

gsLearn: Unlimited Training at your Fingertips

Recommended Audience: *Volunteers*

Are you looking for a place to complete role specific training or a quick “how to” training on the go? The answer is gsLearn! Join us for a virtual informational workshop and live demo to learn more about this user-friendly, online learning management system that makes training more accessible, more frequent and done at your own pace!

How to Market an Area Event and Boost Event Participation!

Recommended Audience: *Area Event Directors, Service Unit Managers, and Service Unit Team Members*

Calling all Area Event Directors, Service Unit Managers, and Service Unit Team members! Did you know there are several ways to boost participation in your area events from pre-planning and developing a fun, creative, small marketing plan? Come and check out how to design creative flyers and devise an effective marketing plan to boost area event participation!

Ins and Outs of Virtual Girl Scouting at Home

Recommended Audience: *Volunteers*

Would you like to know more about virtual Girl Scout leadership? Do you know how to start or maintain a virtual troop? Do you know what programs are offered virtually? All these questions and more will be answered in this informative virtual training workshop. Join us for the ins and outs of virtual Girl Scouting at Home; we started it and it's here to stay!

Meet Your Match: The Girl Scout Gold Award

Recommended Audience: *Volunteers and Program Coaches*

The Girl Scout Gold Award is the mark of the truly remarkable—and it's only available through Girl Scouts! But how well do you really know the Girl Scout Gold Award? What's required? What resources are available? What does the process look like? What are the lifetime benefits? In this virtual workshop, participants will gain a deeper awareness of what it means to earn the Girl Scout Gold Award and a better understanding of the process girls go through to achieve this incredible distinction. Join team members in this informative session designed to introduce you to the most highly regarded award in the world for girls, where girls turn their ideas into action and ignite positive change in their communities and beyond!

NEW Badges: Business Up Front, Party Out Back!

Recommended Audience: *Volunteers*

GSUSA has just launched a slew of new badges that remind us that together, we are moving towards tomorrow with cutting edge programming for our girls – democracy, business, automotive engineering, STEM, and more! Whew, we are unstoppable! Join this virtual workshop to hear more about these new badges and take away some ideas on how you can get your girls excited about exploring them in your local community this year.

New Co-Leader LIVE! Learning Facilitator Updates & More

Recommended Audience: *New Co-Leader LIVE! Facilitators*

Thanks to our many facilitators, our co-leader onboarding program has been a huge success! Based on feedback from facilitators and new co-leaders, we've made some exciting tweaks to create an even more engaging and informative onboarding experience for new co-leaders. Whether you are a new facilitator or a returning facilitator, join us for informational updates to the Volunteer Toolkit and other exciting enhancements. Together, we can effectively support new co-leaders as they embark on their new journey!

Relevant Service Unit Banking for Remarkable Results

Recommended Audience: *Area Treasurers and Service Unit Managers*

Area Treasurers and Bank Account Signers – this session is for you! We both know that without accurate, relevant banking and record keeping your area cannot achieve remarkable results. In this virtual workshop, we'll review the guidelines for service unit banking and share best practices to help your area become unstoppable. From banking logistics to year-end reporting – we'll cover it all. Whether you're new to the role or a seasoned signer, you won't want to miss this informative and fun session!

Show the Love! Adult Recognition and Volunteer Appreciation

Recommended Audience: *Adult Recognitions Coordinators*

We have amazing, out-of-this-world volunteers serving girls across our 41 counties. Because of you, our girls reach for the stars and learn that being a Girl Scout is awesome. To recognize this dedication and service, there are many ways to say thank you! In this virtual workshop, you will learn more about the ins and outs of both council and local level awards, volunteer appreciation planning and tips, and everything you need to know to make recognizing special volunteers in your area a breeze!

Virtual is the Game. School Captain is the Name!

Recommended Audience: *School Captains*

School captains promote the Girl Scout Movement within the community and schools throughout the year. During this interactive workshop, you will learn best practices, new approaches, and strategies for virtual interactions with schools. This workshop will prepare you to get those around you excited about Girl Scouts, whether that is in-person or virtually, and create an even stronger brand awareness!

Welcome to the Team! NEW Service Unit Manager Training

Recommended Audience: *NEW Service Unit Managers*

As a service unit manager, you will partner with your membership director and your area team to provide leadership and guidance to the girls and adult members in your area. This workshop is designed to prepare you for your new role – from organizing and planning meetings and collaborating with your team, to answering questions and reaching out for additional support and guidance along the way!

Welcome to Volunteer Systems 2.0!

Recommended Audience: *Service Unit Managers, Learning Facilitators, and Volunteers who Support Membership and Event Registration*

VS 2.0 is a redesigned registration system for Girl Scout memberships and renewals, event and camp registration and troop management. During this session, you'll learn more about what to expect with the changes from both the parent's and troop co-leader's perspective. Learn more about this exciting new and easy to use system that we plan to launch in late November/early December!

We're in This Together: Updates for Returning Service Unit Managers

Recommended Audience: *Service Unit Managers*

Thank you for sharing your time and talents as a returning service manager! Your passion for Girl Scouts does not go unnoticed and we are so grateful for your time and energy! Join us at this virtual informational workshop designed to provide you with all the important updates and "need to know" information related to your role for the upcoming Girl Scout year!